



GENERAL MILLS  
BAKERIES & FOODSERVICE

16000-45577  
Cocoa Puffs Cereal Bar  
Naturally and Artificially Flavored  
NET WT 1.42 OZ (40g)

Printed: 01/07/2015

**INGREDIENTS:**

Whole Grain Rolled Oats, Cereal (whole grain corn, sugar, corn syrup, corn meal, cocoa processed with alkali, rice bran and/or canola oil, color added, salt, tricalcium phosphate, calcium carbonate, natural and artificial flavor, trisodium phosphate, zinc and iron [mineral nutrients], A B vitamin [niacinamide], vitamin C [sodium ascorbate], vitamin B6 [pyridoxine hydrochloride], vitamin B2 [riboflavin], vitamin B1 [thiamin mononitrate], vitamin A [palmitate], A B vitamin [folic acid], vitamin B12, vitamin D3, BHT added to retain freshness), Corn Syrup, Sugar, Whole Wheat Flour, Fructose, Rice Bran Oil and/or Canola Oil, Brown Rice Flour, Chicory Root Extract. Contains 2% or less of: Cocoa Processed with Alkali, Glycerin, Calcium Carbonate, Whole Oat Flour, Maltodextrin, Modified Wheat Starch, Whole Corn Flour, Yellow Corn Flour, Salt, Color Added, Gelatin, Tricalcium Phosphate, Baking Soda, Natural and Artificial Flavor, Sulfiting Agents, Soy Lecithin, Oil of Rosemary. BHT Added to Retain Freshness.

CONTAINS WHEAT AND SOY INGREDIENTS.

**Nutrition Facts** Serving Size: 1 bar (40g), Amount Per Serving: **Calories** 150, Calories from Fat 30, **Total Fat** 3g (5% DV), **Saturated Fat** 0.5g (3% DV), **Trans Fat** 0g, **Cholesterol** 0mg (0% DV), **Sodium** 110mg (5% DV), **Total Carbohydrate** 30g (10% DV), **Dietary Fiber** 3g (11% DV), **Sugars** 9g, **Protein** 3g, Vitamin A (2% DV), Vitamin C (2% DV), Calcium (20% DV), Iron (10% DV), Vitamin D (2% DV), Thiamin (8% DV), Riboflavin (6% DV), Niacin (6% DV), Vitamin B6 (6% DV), Folic Acid (6% DV), Vitamin B12 (4% DV), Zinc (6% DV). Percent Daily Values are based on a 2,000 calorie diet.

<b>Nutrition Information</b>	
100g	
<b>Amount Per Serving</b>	
<b>Calories</b>	380.5
Calories from Fat	71.6
<b>Total Fat</b>	8.0 g
Saturated Fat	1.5 g
Trans Fat	0.0 g
<b>Cholesterol</b>	0.0 mg
<b>Sodium</b>	273.4 mg
<b>Total Carbohydrate</b>	74.0 g
Dietary Fiber	7.2 g
Sugars	23.5 g
<b>Protein</b>	6.8 g
Vitamin A	250.0 IU
Vitamin C	3.0 mg
Calcium	500.0 mg
Iron	4.5 mg
Vitamin D	20.0 IU
Thiamin	0.3 mg
Riboflavin	0.3 mg
Niacin	3.0 mg
Vitamin B6	300.0 mcg
Folic Acid	60.0 mcg
Vitamin B12	0.6 mcg
Zinc	2.3 mg

CHILD NUTRITION PROGRAM: 1 BAR = 1 OZ EQ GRAIN

The most accurate label information for package contents will always be on the product label. This product profile is correct through the date above. Because product formulations and related product attributes may change, this information is subject to change.

QUESTIONS? Call 1-800-767-5404  
GENERAL MILLS \* P.O. Box 200 - FS \* MINNEAPOLIS, MINNESOTA 55440

I certify that the information contained in this document is true and correct as of the date above. Sonam Sethi - General Mills Product Labeling



GENERAL MILLS

Formulation Statement for Documenting Grains in School Meals
Required Beginning SY 2013-2014
(Crediting Standards Based on Grams of Creditable Grains)

School Food Authorities (SFAs) should include a copy of the label from the purchased product package in addition to the following information on letterhead signed by an official company representative. Grain products may be credited based on previous standards through SY 2012-2013. The new crediting standards for grains (as outlined in Policy Memorandum SP 30-2012) must be used beginning SY 2013-2014. SFAs have the option to choose the crediting method that best fits the specific needs of the menu planner.

Product Name: Cocoa Puffs® Cereal Bar Code No.: 16000-45577

Manufacturer: General Mills, Inc. Serving Size 1.42 OZ (40g)
(raw dough weight may be used to calculate creditable grain amount)

I. Does the product meet the Whole Grain-Rich Criteria: Yes X No
(Refer to SP 30-2012 Grain Requirements for the National School Lunch Program and School Breakfast Program.)

II. Does the product contain non-creditable grains: Yes X No How many grams: <3.99g
(Products with more than 0.24 oz equivalent or 3.99 grams for Groups A-G or 6.99 grams for Group H of non-creditable grains may not credit towards the grain requirements for school meals.)

III. Use Policy Memorandum SP 30-2012 Grain Requirements for the National School Lunch Program and School Breakfast Program: Exhibit A to determine if the product fits into Groups A-G, Group H or Group I. (Different methodologies are applied to calculate servings of grain component based on creditable grains. Groups A-G use the standard of 16grams creditable grain per oz eq; Group H uses the standard of 28grams creditable grain per oz eq; and Group I is reported by volume or weight.) Indicate to which Exhibit A Group (A-I) the Product Belongs: D

Table with 4 columns: Description of Creditable Grain Ingredient\*, Grams of Creditable Grain Ingredient per Portion¹, Gram Standard of Creditable Grain per oz equivalent (16g or 28g)², and Creditable Amount. Row 1: Whole Grain Oats, Whole Grain Corn, Whole Grain Corn Flour, Whole Wheat Flour, Brown Rice Flour, Whole Oat Flour, Whole Corn Flour. Row 2: Total Creditable Amount³. Values: 19g, 16g, 1.18, 1.0.

\*Creditable grains are whole-grain meal flour and enriched meal flour.
¹(Serving size) X (% of creditable grain in formula). Please be aware serving size other than grams must be converted to grams.
²Standard grams of creditable grains from the corresponding Group in Exhibit A.
³Total Creditable Amount must be rounded down to the nearest quarter (0.25) oz eq. Do not round up.

Total weight (per portion) of product as purchased 1.42 OZ (40g)
Total contribution of product (per portion) 1.00 oz equivalent

I certify that the above information is true and correct and that a (40g) 1.42 OZ ounce portion of this product (ready for serving) provides 1.00 oz equivalent Grains. I further certify that non-creditable grains are not above 0.24 oz eq. per portion. Products with more than 0.24 oz equivalent or 3.99 grams for Groups A-G or 6.99 grams for Group H of non-creditable grains may not credit towards the grain requirements for school meals.

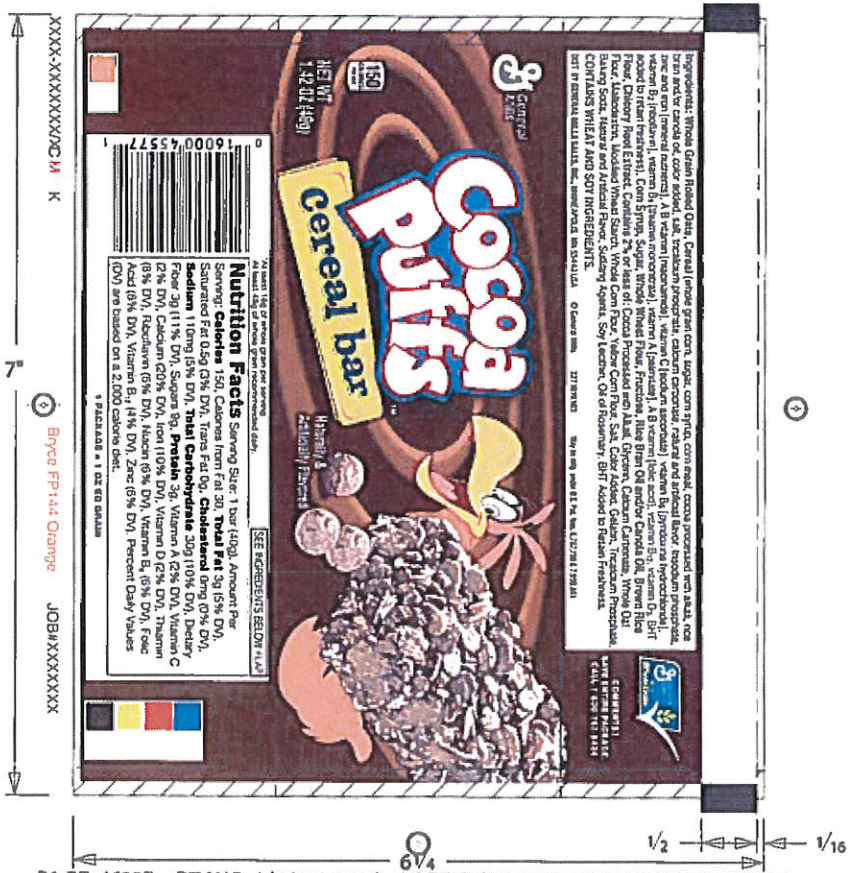
Signature: Rose Tobelmann, MS, RD Title: Director
Printed Name: Rose Tobelmann, MS, RD Date: 8/15/2013 Phone Number: 1-800-767-5404

**SCHAWKI**  
2626 74th Street, SE.  
Spokane, WA 99216  
509-325-3800  
schawki.com

Form: 11 3041 (Rev. 11/10) 11-0001 11/10/10

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	1	2	3	4	5	6	7	8	9	10	11	12
DATE												
TIME												
BY												
REVISIONS												



P1-RD-46837 REV NO. 4 (04-04-2012) BOTG CEREAL BARS EXTRA LENGTH POUCH  
DRAWN BY: PETE ULSTROM DATE: 11-15-2010  
SENT: 04-09-2012

1.563"

17.6875"

11.875"

60.6875"

17.75"

11.8125"

5.875"

17.875"

6.125"

5.875"

			
 <p>2 CODE DATE AREA</p> 	 <p>2 CODE DATE AREA</p> 	 <p>2 CODE DATE AREA</p>  <p>NET'S CERT COCOA PUFFS CEREAL BAR 3701091101</p> 	 <p>2 CODE DATE AREA</p> 



Customer: GENERAL MILLS FS  
Date: 1/24/13

Description: CD-102116 REV 0 GMI DATE (3/9/2007) 3701091101 COCOA PUFFS CEREAL BAR  
Job-Rev: 475091-1v1

Colors: BLACK