



GENERAL MILLS
BAKERIES & FOODSERVICE

16000-31888
25% Less Sugar Cocoa Puffs
Naturally and Artificially Flavored Frosted
Corn Puffs
SELF-SERVE BOWL
NET WT 1-1/16 (30g)



Ingredients:

Whole Grain Corn, Sugar, Corn Syrup, Corn Meal, Cocoa Processed with Alkali, Rice Bran And/or Canola Oil, Caramel Color, Salt, Natural and Artificial Flavor, Trisodium Phosphate, BHT Added to Preserve Freshness.

Vitamins and Minerals: Calcium Carbonate, Tricalcium Phosphate, Zinc and Iron (mineral nutrients), A B Vitamin (niacinamide), Vitamin C (sodium ascorbate), Vitamin B6 (pyridoxine hydrochloride), Vitamin B2 (riboflavin), Vitamin B1 (thiamin mononitrate), Vitamin A (palmitate), A B Vitamin (folic acid), Vitamin B12, Vitamin D3.

Nutrition Facts			
Serving Size 1 Bowl (30g) (1 cup)			
Amount Per Serving			
Calories	110		
Calories from Fat	15		
		% Daily Value*	
Total Fat	1.5g		2%
Saturated Fat	0g		0%
Trans Fat	0g		
Cholesterol	0mg		0%
Sodium	160mg		7%
Potassium	100mg		3%
Total Carbohydrate	25g		8%
Dietary Fiber	2g		8%
Sugars	8g		
Protein	2g		
Vitamin A	10%	Vitamin C	10%
Calcium	10%	Iron	25%
Vitamin D	10%	Thiamin	25%
Riboflavin	25%	Niacin	25%
Vitamin B6	25%	Folic Acid	25%
Vitamin B12	25%	Zinc	25%

*Percent Daily Values are based on a 2,000 calorie diet.

Nutrition Information			
100g			
Amount Per Serving			
Calories	379.6		
Calories from Fat	47.2		
Total Fat	5.2 g		
Saturated Fat	0.8 g		
Trans Fat	0.1 g		
Cholesterol	0.0 mg		
Sodium	528.4 mg		
Potassium	327.7 mg		
Total Carbohydrate	82.7 g		
Dietary Fiber	6.7 g		
Sugars	25.8 g		
Protein	6.5 g		
Vitamin A	1666.7 IU	Vitamin C	20.0 mg
Calcium	333.3 mg	Iron	15.0 mg
Vitamin D	133.3 IU	Thiamin	1.3 mg
Riboflavin	1.4 mg	Niacin	16.7 mg
Vitamin B6	1666.7 mcg	Folic Acid	333.3 mcg
Vitamin B12	5.0 mcg	Zinc	12.5 mg

The most accurate label information for package contents will always be on the product label. This product profile is correct through the date above. Because product formulations and related product attributes may change, this information is subject to change.

QUESTIONS? Call 1-800-767-5404
GENERAL MILLS * P.O. Box 200 - FS * MINNEAPOLIS, MINNESOTA 55440

I certify that the information contained in this document is true and correct as of the date above. Seema Chopra - General Mills Product Labeling



GENERAL MILLS

Formulation Statement for Documenting Grains in School Meals
Required Beginning SY 2013-2014
(Crediting Standards Based on Exhibit A
Weights per oz equivalent)

School Food Authorities (SFAs) should include a copy of the label from the purchased product package in addition to the following information on letterhead signed by an official company representative. Grain products may be credited based on previous standards through SY 2012-2013. The new crediting standards for grains (as outlined in Policy Memorandum SP 30-2012) must be used beginning SY 2013-2014. SFAs have the option to choose the crediting method that best fits the specific needs of the menu planner.

Product Name: 25% Less Sugar Cocoa Puffs® Bowlpak Code No.: 16000-31888

Manufacturer: General Mills, Inc. Serving Size 1-1/16 OZ (30g)
(raw dough weight may be used to calculate creditable grain amount)

I. Does the product meet the Whole Grain-Rich Criteria: Yes X No
(Refer to SP 30-2012 Grain Requirements for the National School Lunch Program and School Breakfast Program.)

II. Does the product contain non-creditable grains: Yes No How many grams:
(Products with more than 0.24 oz equivalent or 3.99 grams for Groups A-G or 6.99 grams for Group H of non-creditable grains may not credit towards the grain requirements for school meals.)

III. Use Policy Memorandum SP 30-2012 Grain Requirements for the National School Lunch Program and School Breakfast Program: Exhibit A to determine if the product fits into Groups A-G (baked goods), Group H (cereal grains) or Group I (RTE breakfast cereals). (Please be aware that different methodologies are applied to calculate servings of grain component based on creditable grains. Groups A-G use the standard of 16 grams creditable grain per oz eq; Group H uses the standard of 28 grams creditable grain per oz eq; and Group I is reported by volume or weight.)

Indicate which Exhibit A Group Indicate to which Exhibit A Group (A-I) the Product Belongs: 1

Table with 4 columns: Description of Product per Food Buying Guide, Portion Size of Product as Purchased, Weight of one ounce equivalent as listed in SP 30-2012, Creditable Amount A ÷ B. Row 1: Ready to Eat Cereal, 30g, 28g, 30g ÷ 28g = 1.07. Row 2: Total Creditable Amount, 1.00.

Total Creditable Amount must be rounded down to the nearest quarter (0.25) oz eq. Do not round up.

Total weight (per portion) of product as purchased 1-1/16 OZ (30g)
Total contribution of product (per portion) 1.00 oz equivalent

I further certify that the above information is true and correct and that a 30g/1-1/16 ounce portion of this product (ready for serving) provides 1.00 oz equivalent Grains. I further certify that non-creditable grains are not above 0.24 oz eq. per portion. Products with more than 0.24 oz equivalent or 3.99 grams for Groups A-G or 6.99 grams for Group H of non-creditable grains may not credit towards the grain requirements for school meals.

Signature: Rose Tobelmann

Printed Name: Rose Tobelmann, MS, RD

Director Title

Date: 8/6/2013 Phone Number: 1-800-767-5404

SCHAWKI
 7636 2nd Street NE
 Minneapolis, MN
 55418 USA
 612 793 8514
 schawki.com

Director of Sales / Sales Manager / Sales Representative / Sales Support / Sales Training / Sales Administration / Sales Development / Sales Operations / Sales Analytics / Sales Reporting / Sales Forecasting / Sales Strategy / Sales Planning / Sales Execution / Sales Monitoring / Sales Evaluation / Sales Improvement / Sales Innovation / Sales Growth / Sales Success / Sales Excellence / Sales Leadership / Sales Inspiration / Sales Motivation / Sales Empowerment / Sales Enablement / Sales Support / Sales Training / Sales Administration / Sales Development / Sales Operations / Sales Analytics / Sales Reporting / Sales Forecasting / Sales Strategy / Sales Planning / Sales Execution / Sales Monitoring / Sales Evaluation / Sales Improvement / Sales Innovation / Sales Growth / Sales Success / Sales Excellence / Sales Leadership / Sales Inspiration / Sales Motivation / Sales Empowerment / Sales Enablement

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Whole Grain
Naturally and Artificially Flavored Frosty Corn Puffs
SELF-SERVE BOX

25% LESS SUGAR

Ingredients: Whole Grain Corn, Sweet Corn Syrup, Corn Meal, Cocoa Processed with Alkaline, Rice Bran and Natural Cocoa Oil, Caramel Color, Salt, Natural and Artificial Flavors, Triphosphate Phosphorus, BHT Added to Preserve Freshness.

Nutrition Facts
Serving Size 1.116 oz (30g)
Servings Per Container 27

Total Fat	1.5g	3%
Saturated Fat	0g	0%
Trans Fat	0g	0%
Cholesterol	0mg	0%
Sodium	10mg	2%
Total Carbohydrate	25g	8%
Dietary Fiber	2g	8%
Sugars	9g	18%

15g of whole grain per 1.116 oz (30g) serving.

COMMENTS: HAVE FUN! ENJOY THE FLAVOR!

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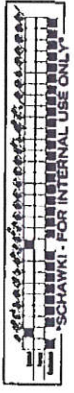
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DIRECTION OF TRAVEL

4.400 CUTOFF

4.375
8.750 ROLL WIDTH
4.375

P1-RD-42644 REV NO 4 (07-24-2009) SQUARE LIDSTOCK FOR FSD BOWL PACK CEREALS
 DRAWN BY: PETE ULSTROM DATE: 02-17-2000
 SENT: 07-28-2009



1 7/16"

13"

16 5/8"

60 3/8"

12 7/8"

16 7/16"

<p>96 - 1-1/16 (30g) containers 31888 <small>GM10031888 000</small></p> <p>BOWLPAK Cocoa Puffs. 25% Less Sugar</p> <p><small>96 - 1-1/16 (30g) containers 31888 <small>GM10031888 000</small></small></p>	<p>96 - 1-1/16 (30g) containers 31888 <small>GM10031888 000</small></p> <p>BOWLPAK Cocoa Puffs. 25% Less Sugar</p>	<p>96 - 1-1/16 (30g) containers 31888 <small>GM10031888 000</small></p> <p>BOWLPAK Cocoa Puffs. 25% Less Sugar</p> <p><small>96 - 1-1/16 (30g) containers 31888 <small>GM10031888 000</small></small></p>	<p>96 - 1-1/16 (30g) containers 31888 <small>GM10031888 000</small></p> <p>BOWLPAK Cocoa Puffs. 25% Less Sugar</p>	
OUTSIDE JOIN				
<p>96 - 1-1/16 (30g) containers 31888 <small>GM10031888 000</small></p> <p>BEST IF USED BY</p> <p>3" CODE DATE AREA</p> <p>BOWLPAK Cocoa Puffs. 25% Less Sugar</p> <p><small>96 - 1-1/16 (30g) containers 31888 <small>GM10031888 000</small></small></p>	<p>96 - 1-1/16 (30g) containers 31888 <small>GM10031888 000</small></p> <p>BOWLPAK Cocoa Puffs. 25% Less Sugar</p>	<p>96 - 1-1/16 (30g) containers 31888 <small>GM10031888 000</small></p> <p>BEST IF USED BY</p> <p>3" CODE DATE AREA</p> <p>BOWLPAK Cocoa Puffs. 25% Less Sugar</p> <p><small>96 - 1-1/16 (30g) containers 31888 <small>GM10031888 000</small></small></p>	<p>96 - 1-1/16 (30g) containers 31888 <small>GM10031888 000</small></p> <p>BOWLPAK Cocoa Puffs. 25% Less Sugar</p>	
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6 1/16"

30 5/8"
18 3/8"

6 3/16"



Customer: GENERAL MILLS B&F Description: P1-RD-47637 REV 0 GMI DATE (11/09/2012) 3373884101 25% LESS SUGAR COCOA PUFFS BOWLPAK
 Date: 2/5/13 Job-Rev: 475315-2v2 Colors: BLACK