

Kellogg's®

Kellogg's® Pop-Tart, Frosted Strawberry Whole Grain 1 ounce equivalent

SKU # 38000-55130

Food Description

Kellogg's Pop-Tarts® made with Whole Grain Frosted Strawberry offers a whole grain option for strawberry fans. Whole grain-rich toaster pastries with whole wheat as the first ingredient with a strawberry puree filling equal to 10% fruit. Contain 11 grams of whole grain and 3 grams of dietary fiber per serving. Contains no high fructose corn syrup. Provides 7 essential vitamins and minerals. Meets the requirements for 1 oz. equivalent grain. Buy American compliant.



Smart Snack Approved

- **Product Specifications**
- Sku with Check Digit 38000-55130-7
- Package Size: 1.76 oz.
- Case Pack: 120 servings
- Cube: 0.81 cu. ft.
- Gross Weight: 16.22 lbs.
- Pallet Pattern: 4 layers of 15

Kellogg's® Pop-Tart® Toaster Pastry
Made with Whole Grain **Frosted Strawberry**
Provides **1 oz. Equivalent of grain.**

		Amount/Serving	%DV*	Amount/Serving	%DV*
Nutrition Facts		Total Fat 2.5g	4%	Sodium 180mg	5%
Serv. Size	1 Pastry (50g)	Sat. Fat 1g	5%	Total Carb. 28g	13%
Calories	180	Trans Fat 0g		Dietary Fiber 3g	11%
Fat Cal.	20	Polysat. Fat 1g		Sugars 15g	
		Monosat. Fat 0.5g		Protein 2g	
		Cholest. 0mg	0%		
*Percent Daily Values		Vitamin A 10% • Vitamin C 0%		Calcium 10% • Iron 10%	
(DV) are based on a		Vitamin 10% • Riboflavin 10%		Niacin 10% • Vitamin B6 10%	
2,000 calorie diet.					

1
count

INGREDIENTS: WHEAT FLOUR, SUGAR, CORN SYRUP, ENRICHED FLOUR (WHEAT FLOUR, NIACIN, REDUCED IRON, VITAMIN B6, THIAMIN MONONITRATE), VITAMIN B6, (RIBOFLAVIN, FOLIC ACID), DEXTROSE, SOYBEAN OIL (WITH TBHQ FOR FRESHNESS), CRACKER MEAL, POLYDEXTROSE, GLYCERIN, FRUCTOSE, CONTAINS TWO PERCENT OR LESS OF WHEAT STARCH, CALCIUM CARBONATE, SALT, LEAVENING (SODIUM ACID PYROPHOSPHATE, BAKING SODA), DRIED STRAWBERRIES, DRIED PEARS, DRIED APPLES, SODIUM STEAROYL LACTYLATE, CITRIC ACID, MILLED CORN, DATEM, GELATIN, SOYBEAN OIL, MODIFIED CORN STARCH, MODIFIED WHEAT STARCH, SOY LECITHIN, CARAMEL COLOR, XANTHAN GUM, STRAWBERRY JUICE CONCENTRATE, NATURAL AND ARTIFICIAL FLAVOR, VITAMIN A PALMITATE, RED 40, NIACINAMIDE, REDUCED IRON, COLOR ADDED TURMERIC EXTRACT FOR COLOR, YELLOW 6, VITAMIN B6 (PYRIDOXINE HYDROCHLORIDE), VITAMIN B6 (RIBOFLAVIN), VITAMIN B6 (THIAMIN HYDROCHLORIDE), BLUE 1.

CONTAINS WHEAT AND SOY INGREDIENTS.

NLI: 09263

Product Name	Pop-Tarts Made with Whole Grain Frosted Strawberry
Flavor Descriptor	Naturally and Artificially Flavored
NLI Description	Production
Brand	KELLOGG'S

Date Created	01-07-16
NLI #	09263
Kosher Status	Not Kosher
Product of	U.S.A.



USDA Ounce Equivalents of Grain per Serving	1			
USDA Ounce Equivalents of Meat/Meat Alternate				
	Carbohydrates	Fat	Protein	Free
	2 1/2	1/2		
Diet Exchange				
Whole Grains (g/serving)	10			

Serving Size	1 Pastry				% Daily Value*	% Daily Value*
Serving Size g	50					
Serving Size oz						
Amount Per Serving						
Calories	180					
Calories from Fat	20					
Total Fat	2.5 g	4 %				
Saturated Fat	1 g	5 %				
Trans Fat	0 g					
Polyunsaturated Fat	1 g					
Monounsaturated Fat	0.5 g					
Cholesterol	0 mg	0 %				
Sodium	180 mg	8 %				
Potassium	mg	%				
Total Carbohydrate	38 g	13 %				
Dietary Fiber	3 g	11 %				
Soluble Fiber	g					
Insoluble Fiber	g					
Sugars	15 g					
Sugar Alcohol	g					
Other Carbohydrate	g					
Protein	2 g					
Vitamin A	10 %					
Vitamin C	0 %					
Calcium	10 %					
Iron	10 %					
Vitamin D	%					
Vitamin E	%					
Vitamin K	%					
Thiamin	10 %					
Riboflavin	10 %					
Niacin	10 %					
Vitamin B6	10 %					
Folic Acid	%					
Vitamin B12	%					
Biotin	%					
Pantothenic Acid	%					
Phosphorus	%					
Iodine	%					
Magnesium	%					
Zinc	%					
Selenium	%					
Copper	%					
Manganese	%					
Chromium	%					
Molybdenum	%					

Ingredients:

WHOLE WHEAT FLOUR, SUGAR, CORN SYRUP, ENRICHED FLOUR (WHEAT FLOUR, NIACIN, REDUCED IRON, VITAMIN B1 (THIAMIN MONONITRATE), VITAMIN B2 (RIBOFLAVIN), FOLIC ACID), DEXTROSE, SOYBEAN AND PALM OIL (WITH TBHQ FOR FRESHNESS), CRACKER MEAL, POLYDEXTROSE, GLYCERIN, FRUCTOSE, CONTAINS TWO PERCENT OR LESS OF WHEAT STARCH, CALCIUM CARBONATE, SALT, LEAVENING (SODIUM ACID PYROPHOSPHATE, BAKING SODA), DRIED STRAWBERRIES, DRIED PEARS, DRIED APPLES, SODIUM STEAROYL LACTYLATE, CITRIC ACID, MILLED CORN, DATEM, GELATIN, SOYBEAN OIL, MODIFIED CORN STARCH, MODIFIED WHEAT STARCH, SOY LECITHIN, CARAMEL COLOR, XANTHAN GUM, STRAWBERRY JUICE CONCENTRATE, NATURAL AND ARTIFICIAL FLAVOR, VITAMIN A PALMITATE, RED 40, NIACINAMIDE, REDUCED IRON, COLOR ADDED, TURMERIC EXTRACT FOR COLOR, YELLOW 6, VITAMIN B6 (PYRIDOXINE HYDROCHLORIDE), VITAMIN B2 (RIBOFLAVIN), VITAMIN B1 (THIAMIN HYDROCHLORIDE), BLUE 1.

ALLERGEN INFORMATION:

CONTAINS WHEAT AND SOY INGREDIENTS.

Other Required Statements:

*Percent Daily Values are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs:

Calories:	2,000	2,500	Print value if "Y"
Total Fat	Less than 65g	80g	Y
Sat. Fat	Less than 20g	25g	Y
Cholesterol	Less than 300mg	300mg	Y
Sodium	Less than 2,400mg	2,400mg	Y
Potassium	3,500mg	3,500mg	Y
Total Carbohydrate	300g	375g	Y
Dietary Fiber	25g	30g	Y
Protein	50g	65g	Y
Calories per gram: Fat 9 • Carbohydrate 4 • Protein 4			

Product information can change at any time.
Always refer to product package for current nutrition and ingredient information.

Julia M. Jursinic, MS
Sr. Director, Nutrition Labeling & Regulatory Compliance
Kellogg Company

Nutrient Contents Per 100g				
Calories	360	Vitamin A		1000 IU
Calories from fat	42	Vitamin C		0 mg
Total Fat	4.7 g	Calcium		200 mg
Saturated Fat	1.8 g	Iron		4 mg
Monounsaturated Fat	1.1 g	Vitamin D		0 IU
Polyunsaturated Fat	2.0 g	Vitamin E		0 IU
Trans Fat	0.1 g	Thiamin		0 mg
Cholesterol	0 mg	Riboflavin		0 mg
Sodium	362 mg	Niacin		4 mg
Potassium	119 mg	Vitamin B6		0 mg
Total Carbohydrate	75.3 g	Folic Acid		33 mcg
Dietary Fiber	5.7 g	Vitamin B12		0 mcg
Soluble Fiber	3.2 g	Pantothenic Acid		NA mg
Insoluble Fiber	0.2 g	Phosphorus		179 mg
Sugars	29.7 g	Magnesium		22 mg
Sugar Alcohols	NA g	Zinc		1 mg
Protein	4.3 g	Copper		NA mg
NA = Database values		Manganese		NA mg
		Selenium		NA mcg
		Moisture		13 %
		Ash		3 %
NA = values do not exist or are incomplete.				
GTIN/UPC Code	Type of Package	Net Weight	Servings Per Container	
000 38000 55132 1	Pouch	1.76oz (50g)	1	
000 38000 55130 7	Case		120	
000 38000 55131 4	Carton	17.6oz (1lb 1.6oz) (500g)	10	



Formulation Statement for Documenting Grains in School Meals
Required Beginning SY 2013-2014
(Crediting Standards Based on Grams of Creditable Grains)

School Food Authorities (SFAs) should include a copy of the label from the purchased product package in addition to the following information on letterhead signed by an official company representative. Grain products may be credited based on previous standards through SY 2012-2013. The new crediting standards for grains (as outlined in Policy Memorandum SP 30-2012) must be used beginning SY 2013-2014. SFAs have the option to choose the crediting method that best fits the specific needs of the menu planner.

Product Name: Pop-Tarts® Made With Whole Grain Frosted Strawberry Code No.: 38000 55130

Manufacturer: Kellogg Company Serving Size: 1 pouch (1.76 oz) (50 g)
(raw dough weight may be used to calculate creditable grain amount)

I. Does the product meet the Whole Grain-Rich Criteria: Yes X No

(Refer to SP 30-2012 Grain Requirements for the National School Lunch Program and School Breakfast Program)

II. Does the product contain noncreditable grains: Yes X No **How many grams:** <3.99

(Products with more than 0.24 oz equivalent or 3.99 grams for Groups A-G or 6.99 grams for Group H of noncreditable grains may not credit towards the grain requirements for school meals).

III. Use Policy Memorandum SP 30-2012 Grain Requirements for the National School Lunch Program and School Breakfast Program: Exhibit A to determine if the product fits into Groups A-G (baked goods), Group H (cereal grains), or Group I (ready-to-eat breakfast cereals). (Different methodologies are applied to calculate servings of the grain component based on creditable grains. Groups A-G use the standard of 16grams creditable grain per oz eq; Group H uses the standard of 28 grams creditable grain per oz eq; and Group I is reported by volume or weight).

Indicate which Exhibit A Group (A-I) the Product Belongs: E

Description of Creditable Grain Ingredient*	Grams of Creditable Grain Ingredient per Portion ¹ A	Gram Standard of Creditable Grain per oz equivalent (16g or 28g) ² B	Creditable Amount A ÷ B
Whole Wheat Flour, Enriched Wheat Flour	18g	16g	1
A. Total Creditable Amount³			1

* Creditable grains are whole-grain meal/flour and enriched meal/flour.

¹ (Serving size) X (% of creditable grain in formula). Please be aware that serving sizes other than grams must be converted to grams.

² Standard grams of creditable grains from the corresponding Group in Exhibit A.

³ Total Creditable Amount must be rounded *down* to the nearest quarter (0.25) oz eq. Do *not* round up.

Total weight (per portion) of product as purchased 1.76 oz (50 g)

Total contribution of product (per portion) 1 oz equivalent

I certify that the above information is true and correct and that a 1.76 ounce portion of this product (ready for serving) provides 1 oz equivalent Grains. I further certify that noncreditable grains are not above 0.24 oz eq. per portion. Products with more than 0.24 oz equivalent or 3.99 grams for Groups A-G or 6.99 grams for Group H of noncreditable grains may not credit towards the grain requirements for school meals.

Signature

Sr. Director, Nutrition Labeling & Regulatory Compliance

Title

Julia M. Jursinic, MS

Printed Name

1/8/16

Date

1-877-511-5777

Phone Number