

Kellogg's®

Kellogg's® Pop-Tart, Frosted Fudge
Whole Grain 1.25 ounce equivalent



SKU # 38000-12070

Food Description

Kellogg's Pop-Tarts® made with Whole Grain Frosted Fudge offers a whole grain option for chocolate lovers. Whole grain-rich with whole wheat as the first ingredient toaster pastries with chocolate filling. Contain 11 grams of whole grain and 3 grams of dietary fiber per serving. Contains no high fructose corn syrup. Provides 7 essential vitamins and minerals. Meets the requirements for 1.25 oz. equivalent grain. Buy American compliant.

Smart Snack Approved

• Product Specifications

- Sku with Check Digit 38000-12070-1
- Package Size: 1.76 oz.
- Case Pack: 120 servings
- Cube: 0.81 cu. ft.
- Gross Weight: 16.22 lbs.
- Pallet Pattern: 4 layers of 15

Kellogg's® Pop-Tart® Toaster Pastry
Made with Whole Grain **Frosted Fudge**
Provides **1.25 oz. Equivalent of grain.**

Nutrition Facts		Amount/Serving	%DV*	Amount/Serving	%DV*
Total Fat 3g			5%	Sodium 190mg	8%
Sat. Fat 1g			5%	Total Carb. 37g	12%
Trans Fat 0g				Fiber 3g	11%
Polyunsat. Fat 1g				Sugars 15g	
Monounsatur. Fat 0.5g				Protein 2g	
Cholest. 0mg					
Vitamin A 10% • Vitamin C 0% • Calcium 10% • Iron 10%					
Thiamin 10% • Riboflavin 10% • Niacin 10% • Vitamin B6 10%					
Folic Acid 10%					

1
count

INGREDIENTS: WHOLE WHEAT FLOUR, SUGAR, ENRICHED FLOUR (WHEAT FLOUR, NIACIN, REDUCED IRON, THIAMIN MONONITRATE [VITAMIN B₁], RIBOFLAVIN [VITAMIN B₂], FOLIC ACID), CORN SYRUP, DEXTROSE, SOYBEAN AND PALM OIL (WITH TBHQ FOR FRESHNESS), CRACKER MEAL, POLYDEXTROSE, GLYCERIN, CONTAINS TWO PERCENT OR LESS OF MALTODEXTRIN, MOLASSES, CALCIUM CARBONATE, SALT, LEAVENING (SODIUM ACID PYROPHOSPHATE, BAKING SODA), WHEAT STARCH, CINNAMON, SODIUM STEAROYL LACTYLATE, DATEM, GELATIN, CARAMEL COLOR, XANTHAN GUM, VITAMIN A PALMITATE, NIACINAMIDE, REDUCED IRON, PYRIDOXINE HYDROCHLORIDE (VITAMIN B₆), RIBOFLAVIN (VITAMIN B₂), THIAMIN HYDROCHLORIDE (VITAMIN B₁), FOLIC ACID, SOY LECITHIN.

CONTAINS WHEAT AND SOY INGREDIENTS.

NLI: 07818

Product Name	Pop-Tarts Made with Whole Grain Frosted Fudge
Flavor Descriptor	
NLI Description	Production
Brand	KELLOGG'S



Date Created	01-06-16
NLI #	11247
Kosher Status	Not Kosher
Product of	U.S.A.

USDA Ounce Equivalents of Grain per Serving				1.25
USDA Ounce Equivalents of Meat/Meat Alternate				
Carbohydrates				
Fat				
Protein				
Free				
Diet Exchange				2 1/2
Whole Grains (g/serving)				11

Serving Size	1 Pastry
Serving Size g	50
Serving Size oz	

Amount Per Serving	
Calories	180
Calories from Fat	25

	% Daily Value*		% Daily Value*	
	3 g	5 %	1 g	5 %
Total Fat	3 g	5 %	1 g	5 %
Saturated Fat	1 g	5 %	0 g	5 %
Trans Fat	0 g		0 g	
Polyunsaturated Fat	1 g		0 g	
Monounsaturated Fat	0.5 g		0 g	
Cholesterol	0 mg	0 %	0 mg	0 %
Sodium	190 mg	8 %	0 mg	0 %
Potassium	mg	%	mg	%
Total Carbohydrate	38 g	13 %	3 g	12 %
Dietary Fiber	3 g	12 %	0 g	0 %
Soluble Fiber	g	%	g	%
Insoluble Fiber	g	%	g	%
Sugars	16 g		g	
Sugar Alcohol	g		g	
Other Carbohydrate	g		g	
Protein	3 g	10 %	g	%
Vitamin A		0 %		0 %
Vitamin C		10 %		10 %
Calcium		10 %		10 %
Iron		10 %		10 %
Vitamin D		%		%
Vitamin E		%		%
Vitamin K		%		%
Thiamin		10 %		10 %
Riboflavin		10 %		10 %
Niacin		10 %		10 %
Vitamin B6		10 %		10 %
Folic Acid		%		%
Vitamin B12		%		%
Biotin		%		%
Pantothenic Acid		%		%
Phosphorus		%		%
Iodine		%		%
Magnesium		%		%
Zinc		%		%
Selenium		%		%
Copper		%		%
Manganese		%		%
Chromium		%		%
Molybdenum		%		%

Ingredients:

WHOLE WHEAT FLOUR, SUGAR, ENRICHED FLOUR (WHEAT FLOUR, NIACIN, REDUCED IRON, VITAMIN B1 (THIAMIN MONONITRATE), VITAMIN B2 (RIBOFLAVIN), FOLIC ACID), CORN SYRUP, DEXTROSE, SOYBEAN AND PALM OIL (WITH TBHQ FOR FRESHNESS), BLEACHED WHEAT FLOUR, POLYDEXTROSE, GLYCERIN, CONTAINS TWO PERCENT OR LESS OF MALTODEXTRIN, COCOA, CALCIUM CARBONATE, SALT, LEAVENING (SODIUM ACID PYROPHOSPHATE, BAKING SODA), WHEAT STARCH, COCOA (PROCESSED WITH ALKALI), SODIUM STEAROYL LACTYLATE, GELATIN, DATEM, XANTHAN GUM, SOY LECITHIN, VANILLA EXTRACT, NIACINAMIDE, REDUCED IRON, VITAMIN A PALMITATE, VITAMIN B6 (PYRIDOXINE HYDROCHLORIDE), VITAMIN B2 (RIBOFLAVIN), VITAMIN B1 (THIAMIN HYDROCHLORIDE).

ALLERGEN INFORMATION:

CONTAINS WHEAT AND SOY INGREDIENTS.

Other Required Statements:

*Percent Daily Values are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs:

Calories:	2,000	2,500
Total Fat	Less than 65g	80g
Sat. Fat	Less than 20g	25g
Cholesterol	Less than 300mg	300mg
Sodium	Less than 2,400mg	2,400mg
Potassium	3,500mg	3,500mg
Total Carbohydrate	300g	375g
Dietary Fiber	25g	30g
Protein	50g	65g

Calories per gram: Fat 9 • Carbohydrate 4 • Protein 4

Product information can change at any time.

Always refer to product package for current nutrition and ingredient information.

Julia M. Jursinic

Julia M. Jursinic, MS
Sr. Director, Nutrition Labeling & Regulatory Compliance
Kellogg Company

Nutrient Contents Per 100g			
Calories	358	Vitamin A	1000 IU
Calories from fat	55	Vitamin C	0 mg
Total Fat	6.1 g	Calcium	200 mg
Saturated Fat	2.0 g	Iron	4 mg
Polyunsaturated Fat	2.2 g	Vitamin D	0 IU
Monounsaturated Fat	1.3 g	Vitamin E	0 IU
Trans Fat	0.1 g	Thiamin	0 mg
Cholesterol	0 mg	Riboflavin	0 mg
Sodium	386 mg	Niacin	4 mg
Potassium	156 mg	Vitamin B6	0 mg
Total Carbohydrate	75.6 g	Folic Acid	41 mcg
Dietary Fiber	5.8 g	Vitamin B12	0 mcg
Soluble Fiber	3.1 g	Pantothenic Acid	NA mg
Insoluble Fiber	2.7 g	Phosphorus	208 mg
Sugars	32.7 g	Magnesium	32 mg
Sugar Alcohols	NA g	Zinc	1 mg
Protein	5.1 g	Copper	NA mg
NA = Database values		Manganese	NA mg
		Selenium	NA mcg
		Moisture	11 %
		Ash	2 %
NA = values do not exist or are incomplete.			
GTIN/UPC Code	Type of Package	Net Weight	Servings Per Container
000 38000 12070 1	Case	12- 17.6oz (500g)	120
000 38000 12071 8	Carton	17.6oz (1lb 1.6oz) (500g)	10
000 38000 12072 5	Pouch	1.76oz (50g)	1



Formulation Statement for Documenting Grains in School Meals
Required Beginning SY 2013-2014
(Crediting Standards Based on Grams of Creditable Grains)

School Food Authorities (SFAs) should include a copy of the label from the purchased product package in addition to the following information on letterhead signed by an official company representative. Grain products may be credited based on previous standards through SY 2012-2013. The new crediting standards for grains (as outlined in Policy Memorandum SP 30-2012) must be used beginning SY 2013-2014. SFAs have the option to choose the crediting method that best fits the specific needs of the menu planner.

Product Name: Pop-Tarts® Made with Whole Grain Frosted Fudge Code No.: 38000 12070

Manufacturer: Kellogg Company Serving Size: 1 Pastry (50 grams)
(raw dough weight may be used to calculate creditable grain amount)

I. Does the product meet the Whole Grain-Rich Criteria: Yes X No
(Refer to SP 30-2012 Grain Requirements for the National School Lunch Program and School Breakfast Program)

II. Does the product contain noncreditable grains: Yes X No **How many grams:** <3.99g
(Products with more than 0.24 oz equivalent or 3.99 grams for Groups A-G or 6.99 grams for Group H of noncreditable grains may not credit towards the grain requirements for school meals).

III. Use Policy Memorandum SP 30-2012 Grain Requirements for the National School Lunch Program and School Breakfast Program: Exhibit A to determine if the product fits into Groups A-G (baked goods), Group H (cereal grains), or Group I (ready-to-eat breakfast cereals). (Different methodologies are applied to calculate servings of the grain component based on creditable grains. Groups A-G use the standard of 16grams creditable grain per oz eq; Group H uses the standard of 28 grams creditable grain per oz eq; and Group I is reported by volume or weight).

Indicate which Exhibit A Group (A-I) the Product Belongs: E

Description of Creditable Grain Ingredient*	Grams of Creditable Grain Ingredient per Portion ¹	Gram Standard of Creditable Grain per oz equivalent (16g or 28g) ²	Creditable Amount A ÷ B
Whole Wheat Flour and Enriched Wheat Flour	20	16g	1.25
A. Total Creditable Amount³			1.25

* Creditable grains are whole-grain meal/flour and enriched meal/flour.

¹ (Serving size) X (% of creditable grain in formula). Please be aware that serving sizes other than grams must be converted to grams.

² Standard grams of creditable grains from the corresponding Group in Exhibit A.

³ Total Creditable Amount must be rounded **down** to the nearest quarter (0.25) oz eq. Do **not** round up.

Total weight (per portion) of product as purchased 50 g Total
contribution of product (per portion) 1.25 oz equivalent

I certify that the above information is true and correct and that a 50g portion of this product (ready for serving) provides 1.25 oz equivalent Grains. I further certify that noncreditable grains are not above 0.24 oz eq. per portion. Products with more than 0.24 oz equivalent or 3.99 grams for Groups A-G or 6.99 grams for Group H of noncreditable grains may not credit towards the grain requirements for school meals.

Signature

Sr. Director, Nutrition Labeling & Regulatory Compliance

Title

Julia M. Jursinic, MS

Printed Name

1/7/16

Date

1-877-511-5777

Phone Number